

# BLANK SLATE/LITMOR PUBLICATIONS RETAIL RATES



Unit Value	FP	1/2	1/4	1/8
1	254	140	76	40
2	508	279	152	79
3	754	415	226	118
4	991	545	297	155
5	1213	667	364	189
6	1425	784	427	223
7	1627	895	488	254
8	1818	1000	546	284
9	2000	1100	600	313
10	2172	1194	651	339
11	2333	1283	700	365
12	2484	1366	745	388
13	2625	1444	787	410
14	2756	1516	827	431
15	2876	1582	863	449
16	2987	1643	896	467

## PREMIUMS

**GUARANTEED  
POSITION**

**20%**

## PREPAY DISCOUNT

**13 WEEKS 26 WEEKS 52 WEEKS**

10% 15% 25%

## UNIT VALUES

	UNIT VALUE	GROUP BUY
<b>ALL PUBLICATIONS</b>	<b>20</b>	<b>16</b>
Northwest Nassau + Garden City	16	13
Eastern Nassau + Garden City	8	6
Northwest Nassau + Eastern Nassau	16	11
<b>NORTHWEST NASSAU</b>		
Great Neck News	2	
Manhasset Times	2	
New Hyde Park Herald Courier	2	
Roslyn Times	2	
Williston Times	2	
Port Washington Times	2	
	<b>12</b>	<b>9</b>
<b>GARDEN CITY</b>		
Garden City News	4	
<b>NORTHWEST NASSAU + GARDEN CITY</b>		
Garden City News	4	
Great Neck News	2	
Manhasset Times	2	
New Hyde Park Herald Courier	2	
Roslyn Times	2	
Williston Times	2	
Port Washington Times	2	
	<b>16</b>	<b>13</b>
<b>EASTERN NASSAU</b>		
Bethpage Newsgram	1	
Jericho Syosset News Journal	1	
Mid Island Times	1	
Syosset Advance	1	
	<b>4</b>	<b>3</b>

## FREQUENCY DISCOUNT OFF OPEN RATE

	6X	13X	26X	39X	52X
<b>SAVE</b>	10%	15%	25%	30%	35%

**BlankSlate**  
MEDIA

105 Hillside Avenue, Suite I,  
Williston Park,  
New York 11596  
www.theislandnow.com  
(516) 307-1045

**Litmor**  
Publications

821 Franklin Avenue,  
Suite 208  
Garden City, NY 11530  
(516) 294-8900  
www.gcnews.com

NEW HYDE PARK HERALD COURIER • GREAT NECK NEWS • MANHASSET TIMES  
ROSLYN TIMES • WILLISTON TIMES • PORT WASHINGTON TIMES

MID-ISLAND TIMES / GARDEN CITY NEWS • BETHPAGE NEWSGRAM  
JERICHO SYOSSET NEWS JOURNAL • SYOSSET ADVANCE