

BLANK SLATE/LITMOR PUBLICATIONS MECHANICAL REQUIREMENTS

BSM COLUMN SIZE

1 COLUMN	1.325"
2 COLUMN	2.833"
3 COLUMN	4.313"
4 COLUMN	5.79"
5 COLUMN	7.2065"
6 COLUMN	8.75"

MODULAR UNITS	SIZES
FULL PAGE (6 COL)	8.75"X 11.5"
1/2 HORIZ (6 COL)	8.75"X 5.6"
1/2 VERT (3 COL)	4.3"X 11.5"
1/4 VERT (3 COL)	4.3"X 5.6"
1/4 HORIZ (6 COL)	8.75"X 2.7"
1/8 PAGE (3 COL)	4.3"X 2.7"

LITMOR COLUMN SIZE

4 COLUMN FORMAT

1 COLUMN	2.3" WIDE
2 COLUMN	4.8" WIDE
4 COLUMN	9.8" WIDE

MODULAR UNITS	SIZES
FULL PAGE	9.83"X 11.3"
9/16 PAGE	6.5"X 8.5"
1/2 HORIZ	9.8"X 5.5"
1/2 VERT	4.8"X 11.3"
1/4 VERT	4.8"X 5.6"
1/4 HORIZ	9.8"X 2.5"
1/8 PAGE VERT	2.3"X 5.6"
1/8 PAGE HORIZ	4.8"X 2.8"

BLANK SLATE MEDIA PUBLICATIONS

Great Neck News, Manhasset Times
New Hyde Park/Herald Courier, Roslyn Times,
Port Washington Times, Williston Times

LITMOR PUBLICATIONS

Garden City News, Bethpage, Newsgram
Jericho Syosset News Journal,
Mid Island Times, Syosset Advance

LINE SCREEN & DPI

All documents are 85 lpi. Tiffs and EPS images are 300 dpi
Bitmaps 400 dpi. Photoshop CMYK

PRINTED PHOTO OFFSET

Blank Slate Media: Total image area 8.75" X11.5" (6 col format)

Litmor Publications: Total image area 9.83" X11.312" (6 col format)

PHOTO SHOP CMYK SETTINGS

Dot gain: Standard 36% Total Ink Limit: 240%

Separation Type: GCR VCA Amount: 5%

Black Ink Limit: 100%

Grayscale images must be 8 bit not 16 bit

We prefer all digital files submitted as Adobe Acrobat PDF file

PDF submission guidelines:

1. Embed all fonts, including 35% subset
2. Color files must be CMYK, not RGB
3. Composite file, without crop marks

FILE SUBMISSION

Litmor: We also accept files from these MAC/PC compatible programs:

InDesign CS* / Illustrator** / Photoshop***

BSM: We also accept files from these MAC/PC compatible programs:

InDesign CS*4 / Illustrator** CS4 / Photoshop***

*Must include all fonts and artwork (higher version than InDesign 4 can be converted to extension: inx, or idml and then submitted to us. **All type must be converted to outline. ***Files should be flattened and saved as PDF, CMYK as appropriate

Files cannot exceed software versions listed above

- Repros of original artwork is required
- Deadline for proof copy one (1) week prior to publication date
- All out mechanicals remain the property of the Publisher
- Files 10MB or smaller may be emailed, please be sure to include name of sales rep and advertiser in "subject" line
- CDs of larger files may be mailed to the address of the appropriate publication or in care of your sales rep.

SPACE RESERVATION & MATERIAL DEADLINES

BSM PUBLICATIONS

PUBLICATION DAY: FRIDAY

RESERVATION DEADLINE: FRIDAY 5PM PRIOR TO PUBLICATION DAY

MATERIAL DEADLINE: MONDAY 5PM PRIOR TO PUBLICATION DAY

LITMOR PUBLICATIONS

PUBLICATION DAY: FRIDAY

RESERVATION DEADLINE: TUESDAY 5PM PRIOR TO PUBLICATION DAY

MATERIAL DEADLINE: TUESDAY 5PM PRIOR TO PUBLICATION DAY

BlankSlate
MEDIA

25 Red Ground Road
Roslyn Heights,
New York 11577
www.theislandnow.com
(516) 307-1045

Litmor
Publications

821 Franklin Avenue,
Suite 208
Garden City, NY 11530
(516) 294-8900
www.gcnews.com

NEW HYDE PARK HERALD COURIER • GREAT NECK NEWS • MANHASSET TIMES
ROSLYN TIMES • WILLISTON TIMES • PORT WASHINGTON TIMES

MID-ISLAND TIMES / GARDEN CITY NEWS • BETHPAGE NEWSGRAM
JERICHO SYOSSET NEWS JOURNAL • SYOSSET ADVANCE