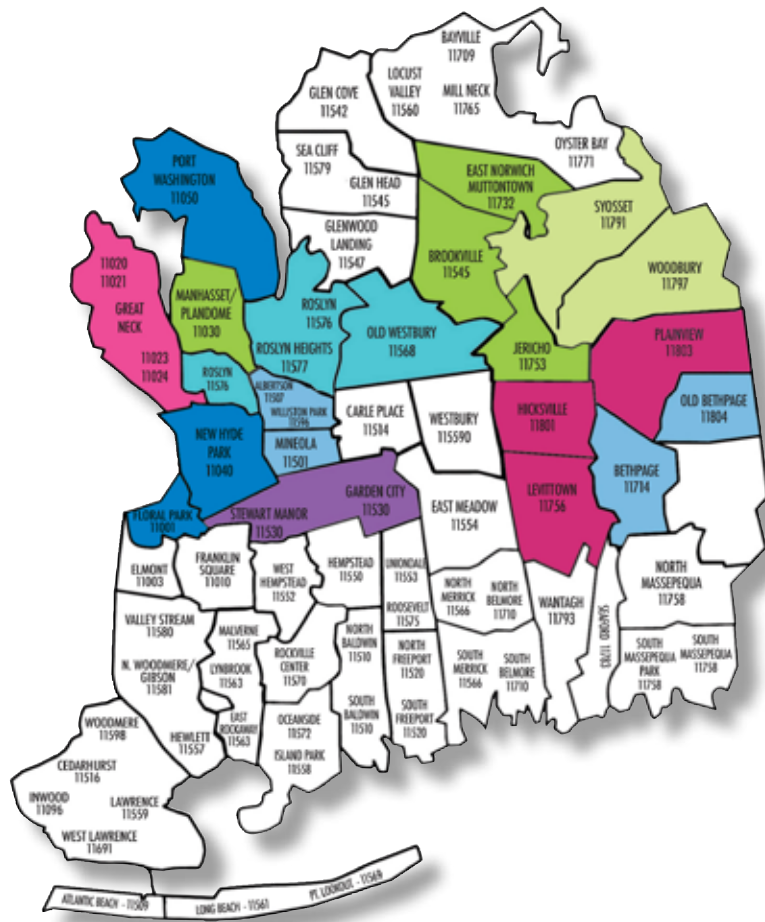


BLANK SLATE/ LITMOR PUBLICATIONS RETAIL RATES FULL RUN - ALL 11 NEWSPAPERS



Williston Times Manhasset Times Herald Courier Roslyn Times
Great Neck News Port Washington Times NEWSGRAM

JERICHO SYOSSET NEWS JOURNAL MID-ISLAND TIMES & LEVITTOWN TIMES SYOSSET ADVANCE The Garden City News

	1X	6X	13X	26X	39	52
FP	2,987	2,688	2,389	2,240	2,091	1,941
1/2	1,643	1,478	1,314	1,232	1,150	1,068
1/4	896	806	717	672	627	582
1/8	467	420	373	350	327	303

GREAT NECK NEWS:

11020, 11021, 11022, 11023, 11024,
11026, 11027

Great Neck Estates, Great Neck Plaza, Great Neck,
Kensington, Kings Point,
Lake Success, Russell Gardens,
Saddle Rock, Thomaston And University Gardens,
Saddle Rock Estates, Great Neck Gardens, Harbor
Hills

NEW HYDE PARK HERALD COURIER:

11001, 11040, 11042

New Hyde Park, North Hills,
Garden City Park, Herricks, Manhasset Hills,
North New Hyde Park, Floral Park

WILLISTON TIMES:

11501, 11507, 11596

East Williston, Williston Park, Mineola,
Albertson, Carle Place, Herricks,
Searingtown

MANHASSET TIMES:

11030

Manhasset

ROSLYN TIMES:

11548, 11545, 11568, 11576, 11577, 11579

Roslyn, Roslyn Heights, Old Westbury, Greenvale,
Glen Head, Sea Cliff

PORT WASHINGTON TIMES:

11050

Port Washington, Baxter Estates,
Flower Hill, Manorhaven,
Port Washington North, Sands Point

MID-ISLAND TIMES:

11756, 11801, 11802, 11803

Hicksville, Levittown, Plainview

BETHPAGE NEWSGRAM:

11714, 11804

Bethpage, Old Bethpage

SYOSSET ADVANCE:

11791, 11797

Syosset, Woodbury

JERICHO SYOSSET NEWS JOURNAL:

11753, 11545, 11732

Jericho, Brookville, East Norwich

GARDEN CITY NEWS:

11530

Garden City, Stewart Manor,
Garden City South,
East Garden City

PREMIUMS - 20%

GUARANTEED POSITION

PREPAY DISCOUNT

13 WEEKS	26 WEEKS	52 WEEKS
10%	15%	25%

BlankSlate
MEDIA

22 Planting Field Road
Roslyn Heights,
New York 11577
www.theislandnow.com
(516) 307-1045

Litmor
Publications

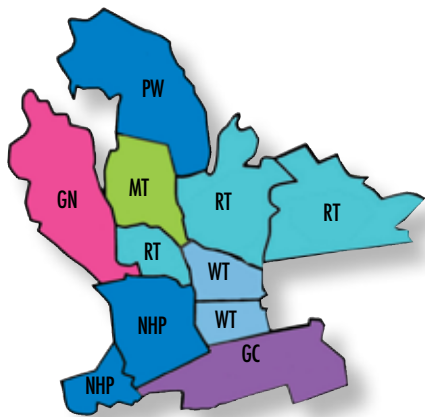
821 Franklin Avenue,
Suite 208
Garden City, NY 11530
(516) 294-8900
www.gcnews.com

NEW HYDE PARK HERALD COURIER • GREAT NECK NEWS • MANHASSET TIMES
ROSLYN TIMES • WILLISTON TIMES • PORT WASHINGTON TIMES

MID-ISLAND TIMES / GARDEN CITY NEWS • BETHPAGE NEWSGRAM
JERICHO SYOSSET NEWS JOURNAL • SYOSSET ADVANCE

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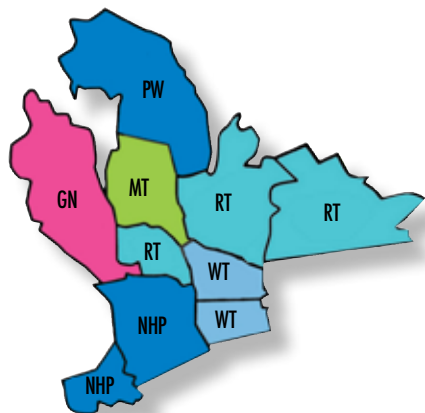
RETAIL RATES



WESTERN NASSAU - 7 PAPERS

New Hyde Park Herald Courier (NHP), Great Neck News (GN), Manhasset Times (MT), Roslyn Times (RT), Williston Times (WT), Port Washington Times (PW) and Garden City News (GC)

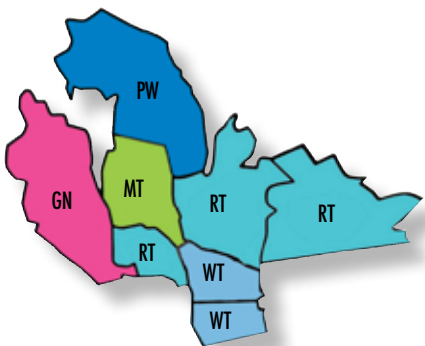
	1X	6X	13X	26X	39	52
FP	2,625	2,363	2,100	1,969	1,838	1,706
1/2	1,444	1,300	1,155	1,083	1,011	939
1/4	787	708	630	590	551	512
1/8	410	369	328	308	287	267



NORTHWEST NASSAU - 6 PAPERS

New Hyde Park Herald Courier (NHP), Great Neck News (GN), Manhasset Times (MT), Roslyn Times (RT), Williston Times (WT), Port Washington Times (PW)

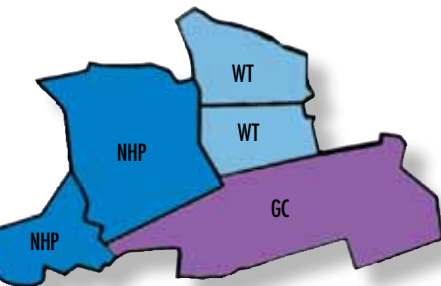
	1X	6X	13X	26X	39	52
FP	2,000	1,800	1,600	1,500	1,400	1,300
1/2	1,100	990	880	825	770	715
1/4	600	540	480	450	420	390
1/8	313	282	250	235	219	203



NORTHERN NASSAU - 4 PAPERS

Great Neck News (GN), Manhasset Times (MT), Roslyn Times (RT), Port Washington Times (PW)

	1X	6X	13X	26X	39	52
FP	1,425	1,283	1,140	1,069	998	926
1/2	784	706	627	588	549	510
1/4	427	384	342	320	299	278
1/8	223	201	178	167	156	145

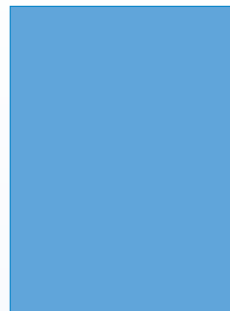


CENTRAL NASSAU - 3 PAPERS

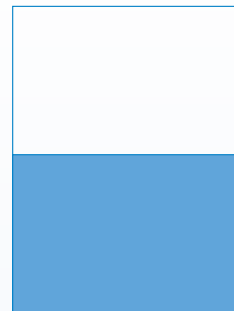
Garden City News (GC), New Hyde Park Herald Courier (NHP), Williston Times (WT)

	1X	6X	13X	26X	39	52
FP	1,425	1,283	1,140	1,069	998	926
1/2	784	706	627	588	549	510
1/4	427	384	342	320	299	278
1/8	223	201	178	167	156	145

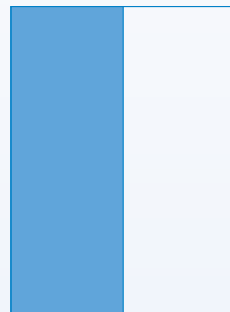
NEWSPRINT AD SPECS



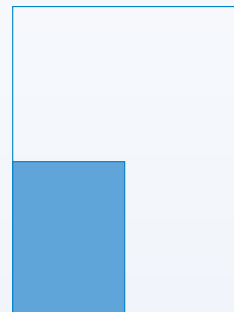
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LM: 9.83" X 11.3"



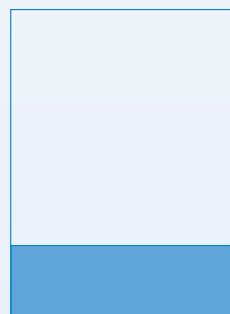
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LM: 9.83" X 5.5"



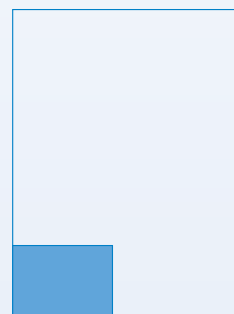
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LM: 4.83" X 11.3"



QUARTER VERTICAL
BSM: 4.3" X 5.6"
LM: 4.83" X 5.5"



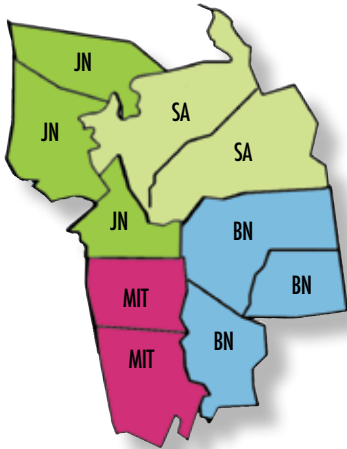
QUARTER HORIZONTAL
BSM: 8.75" X 2.7"



EIGHTH PAGE
BSM: 4.36" X 2.7"
LM: 4.83" X 2.79"

BLANK SLATE/ LITMOR PUBLICATIONS

RETAIL RATES



EASTERN NASSAU - 4 PAPERS

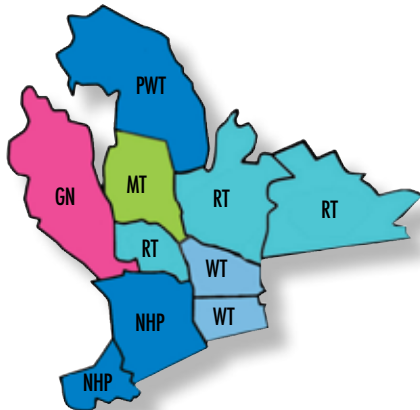
Syosset Advance (SA), Jericho Syosset News Journal (JN),
Bethpage Newsgram (BN), Mid-Island Times (MIT)

	1X	6X	13X	26X	39	52
FP	754	679	603	566	528	490
1/2	415	374	332	311	291	270
1/4	226	203	181	170	158	147
1/8	118	106	94	89	83	77



GARDEN CITY NEWS - 1 PAPER

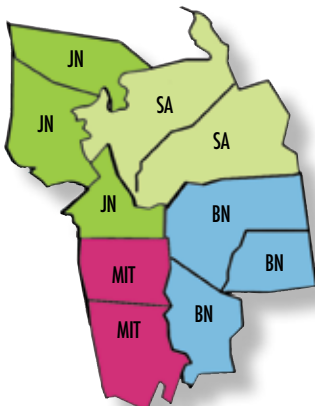
	1X	6X	13X	26X	39	52
FP	991	892	793	743	694	644
1/2	545	491	436	409	382	354
1/4	297	267	238	223	208	193
1/8	155	140	124	116	109	101



NORTHERN NASSAU - 1 PAPER

New Hyde Park Herald Courier (NHP), Great Neck News (GN),
Manhasset Times (MT), Roslyn Times (RT),
Williston Times (WT), Port Washington Times (PW)

	1X	6X	13X	26X	39	52
FP	508	457	406	381	356	330
1/2	279	251	223	209	195	181
1/4	152	137	122	114	106	99
1/8	79	71	63	59	55	51



EASTERN NASSAU - 1 PAPER

Mid-Island Times (MIT)
Bethpage Newsgram (BN), Syosset Advance (SA)
Jericho Syosset News Journal (JN)

	1X	6X	13X	26X	39	52
FP	254	229	203	191	178	165
1/2	140	126	112	105	98	91
1/4	76	68	61	57	53	49
1/8	40	36	32	30	28	26

